

Historian, New School for Social
Research

Dr. Pierre Eichenberger

Born January 19, 1984, Swiss Citizen
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[Google scholar](#)



Education

02.2015 : PhD in Political Science

University of Lausanne (UNIL) (Prof. Thomas David)

08.2010 : Certificat d'histoire en vue de l'enseignement secondaire

UNIL

08.2008 : Master in Political Science

UNIL

Employment History

03.2019 - 02.2021: Visiting Research Scholar

Robert L. Heilbroner Center for Capitalism Studies, The New School for Social Research, New York
(Prof. Julia Ott)

02.2018 - 04.2018: Research Affiliate

Department of Political Science, Yale University
(Prof. Peter Swenson)

08.2015 – 02.2019: Junior Lecturer (Oberassistent)

Forschungsstelle für Sozial- und Wirtschaftsgeschichte, Department of History, University of Zurich
(Prof. Matthieu Leimgruber)

03.2015 - 07.2015: Visiting Research Fellow

Centre for Business History in Scotland, University of Glasgow
(Prof. Neil Rollings)

09.2010 - 02.2015: Teaching and Research Assistant

Institut d'histoire économique et sociale, UNIL
(Prof. Thomas David)

09.2008 - 08.2010: Research Assistant

Swiss National Science Foundation project "The Privatization of Welfare States: Industrial Relations as a Source of Benefits", University of Bern
(Prof. Christine Trampusch)

Institutional Responsibilities

08.2015 - 02.2019: Coordinator of the Master program Wirtschaftsgeschichte und Ökonomie University of Zurich (~ 50 students)

12.2015 - 02-2019: Delegate
Senate of the University of Zurich

12.2010 - 09.2014: Delegate
Conseil de faculté, Sciences sociales et politiques
UNIL

Approved Research Projects

SNSF fellowship Postdoc.Mobility

“Businessmen of the World, Unite!” The International Chamber of Commerce and the Rise of Global Capitalism in the Twentieth Century”

The New School for Social Research, New York, 03.2019 - 02.2021
113'000 CHF

SNSF Scientific Exchange Grant

“Transnational business encounters in the twentieth century: informal company networks, cartels and business interest associations compared”

18-19.06.2018 (organization of a Workshop in Zurich)
~ 10'000 CHF [with Neil Rollings]

UZH Graduate Campus Travel Grant

“Business Interests and the Development of the Modern Welfare State”

Yale University, New Haven (Prof. Peter Swenson), 02-04.2018
3'400 CHF

SNSF fellowship Early Postdoc.Mobility

“An International for the employers? The International Organization of Industrial Employers from the 1920's to the 1950's”

University of Glasgow (from 03. to 07.2015 only, shortened to take a position at the UZH as a junior lecturer),
~25'000 CHF

Member of the **DFG scientific network** “Ökonomie und Moral. Normativität und Wirtschaftshandeln im langen 20. Jahrhundert: Wissen, Dinge, Praktiken”, Directed by Benjamin Möckel

Awards

2015: PhD Faculty Award

Faculté des sciences sociales et politiques, UNIL

2009: EVA prize for outstanding teaching evaluation

University of Bern.

Language Skills

French: native

English: C1

German: C1

Teaching (evaluations available on demand) and Supervision

Since 2009 : Supervision of 8 BA theses (Universities of Bern, Zurich and FernUni Schweiz)

Since 2010: Expertise of 5 MA theses (Universities of Geneva, Lausanne and Zurich)

Institution	Format	Title	Students	Year
University of Zurich	BA/MA Lecture	Probleme der Wirtschaftsgeschichte	~ 50	2015-2018
	MA Reading seminar	Die schweizerische Variante des Kapitalismus? 'Wirtschaftsgeschichte der Schweiz im 20. Jahrhundert'	~ 25	2016
	BA Reading seminar	Geschichte der Kapitalismus. Neue Ansätze	~ 30	2017, 2018
	MA Research seminar	Heavy Metal. Eine Sozial- und Wirtschaftsgeschichte der Metall- und Maschinenindustrie	~ 20	2016
	BA Research seminar	Eine NGO für das Kapital? Die Internationale Handelskammer seit 1919	~ 15	2017
Fernuniversität Schweiz	BA Lecture	Modul Wirtschaftsgeschichte	~ 6	2016 - 2018
University of Lausanne	MA Methodological seminar	Atelier pratique de recherche : discours, archives et documents	~ 20	2016, 2017
Swiss Federal Institute of Technology Lausanne (College of Humanities)	MA Research seminar	Histoire de la mondialisation MA*	~ 30	2010 - 2015
	BA Reading seminar	Histoire de la mondialisation BA*	~ 40	2010 - 2015
	BA Reading seminar	Histoire transnationale de la Suisse	~ 6	2016
University of Bern	BA Reading Seminar	Business Interest Associations: the Swiss Case	~ 15	2009

* = as a teaching assistant

Membership in Editorial Board and Service to the community

Since 2017: Member of **Editorial Board** of *Traverse - Zeitschrift für Geschichte*. Co-responsible for the book reviews.

Reviewer for : *Socio-Economic Review*, *Entreprises et Histoire*, *Journal of European Social Policy*, *Business History*, *Revue Suisse d'histoire*, *Swiss Journal of the History of Medicine and Sciences*

Memberships in Scientific Societies

Société Suisse d'Histoire Economique et Sociale

Société Suisse d'Histoire

Association Suisse de Science Politique

<https://www.transnationalhistory.ch/>

Organization of Conferences, Panels and Workshops

2019

- Panel "The International Brokers of the Wealthy", Journées suisses d'histoire, 05-07.06.2019, University of Zurich, [with Janick Marina Schaufelbuhl].
- Panel "The Brokers of Globalization: Transnational Private Organizations and Business", The Business History Conference, Cartagena, 14-16.03.2019 [with Neil Rollings].

2018

- Workshop "Unternehmen, Institutionen, Territorien Workshop traverse", 10.10.2018 [with Matthieu Leimgruber and Roberto Zaugg], ~15 participants
- Panel "Transnational business encounters in the twentieth century: informal company networks, cartels and business interest associations compared", World Economic History Conference, 29.07-03.08.2018, Boston.
- Workshop "Transnational business encounters in the twentieth century: informal company networks, cartels and business interest associations compared", Zurich, 18-19.06.2018, ~15 participants
- Workshop "Module méthodologique. Introduction aux Archives sociales suisses", Conférence Universitaire de Suisse Occidentale, PhD Program in history (with PhD candidates from 5 Swiss universities), Zurich, 12-13.06.2018 [with Sandrine Kott and Matthieu Leimgruber].
- Panel "Business Interests and the Development of the Modern Welfare State", European Social Science History Conference, 4-7.04.2018 [with Dennie Oude Nijhuis].

2017

- Conference "Transnational histories of Switzerland", Annual meeting of the Société Suisse d'histoire économique et sociale, 29.09.2017, Bern, ~70 participants, ~5'000 SF [with Nathalie Büsser, Thomas David, Lea Haller, Matthieu Leimgruber and Christa Wirth].
- Workshops "Business Interests and the Development of the Modern Welfare State", 21-22.10.2016 and 5-6.05.2017, Leiden and Zurich, ~20 participants [with Dennie Oude Nijhuis].

2016

- Workshops "Transnational histories of Switzerland", 24.03.2016 and 1.10.2016, Zurich and Lausanne, ~40 participants [with Thomas David, Lea Haller, Matthieu Leimgruber, Bernhard C. Schär and Christa Wirth].
- Panel "Histoire sociale et politique de la Suisse durant la Seconde Guerre mondiale", Journées suisses d'histoire, 10.06.2016, Lausanne [with Hadrien Buclin].

2013

- Stratégies syndicales et patronales autour de l'échelle des politiques sociales, Journées suisses d'histoire, 07.02.2013, Fribourg [with Carola Togni].

Research Output

* = resulting from my PhD

** = 5 most important contributions

Publications in peer-reviewed scientific journals

1. 'Si vis pacem, para bellum.' The Construction of Business Cooperation in the Swiss Machinery Industry, *Socio-Economic Review*, 15/3, 2017, p. 615-635 [with Stéphanie Ginalski]. **
2. Les organisations patronales suisses entre coordination économique et influence politique : bilan historiographique et pistes de recherche, *Vingtième Siècle. Revue d'histoire*, 115, 2012, p. 115-127 [with Cédric Humair, Sébastien Guex and André Mach].
3. Skills and Industrial Relations in Coordinated Market Economies - Continuing Vocational Training in Denmark, the Netherlands, Austria, and Switzerland, *British Journal of Industrial Relations*, 50/4, 2012, p. 644-666 [with Christine Trampusch]. **

Book

4. *Mainmise sur l'Etat social. Mobilisation patronale et caisses de compensation en Suisse (1906-1960)*, Neuchâtel, Alphil – Presses Universitaires Suisses, 2016. * & **
Review : Alan Canonica, Rezension zu: *Eichenberger, Pierre: Mainmise sur l'État social. Mobilisation patronale et caisses de compensation en Suisse (1908-1960)*. Neuchâtel 2016, in: *H-Soz-Kult*, 28.05.2018.

Peer-reviewed Edited book / special issues of journal

5. *Unternehmen, Institutionen, Territorien / Entreprises, Institutions, Territoires, Traverse - Zeitschrift für Geschichte*, forthcoming 2019/1 [special issue edited with Matthieu Leimgruber and Roberto Zaugg].
6. *Histoire transnationale de la Suisse – Transnationale Geschichte der Schweiz*, Société Suisse d'histoire économique et sociale, Chronos, forthcoming 2019 [edited volume with Nathalie Büsser, Thomas David, Lea Haller, Tobias Straumann and Christa Wirth].
7. *Alles wird teurer! Wucher! Brot!./ Les prix s'envolent ! C'est du vol! Du pain!*, *Traverse - Zeitschrift für Geschichte*, 2017/3 [special issue edited with Tina Asmussen, Gisela Hürlimann, Michael Jucker and Hans-Ulrich Schiedt].

Contributions to books

8. *Business and the Swiss Welfare State, 1880-2000*, in: Oude Nijhuis Dennie (ed.), *Business Interests and the Development of the Modern Welfare State*, *Routledge Studies in the Political Economy of the Welfare State*, forthcoming 2019 [with Matthieu Leimgruber].*
9. *Les organisations patronales et la Grève générale de 1918*, *Traverse - Zeitschrift für Geschichte*, 2018/2, p. 129-149. **
10. *Les organisations patronales et la grève générale de 1918*, in: *Union Syndicale Suisse (eds.), Centenaire de la grève générale ! Origines, conflits, conséquences. Interventions du colloque du 15 novembre 2017*, p. 75-80.
11. *Beyond Switzerland. Reframing the Swiss Historical Narrative in Light of Transnational History*, *Traverse - Zeitschrift für Geschichte*, 2017/1, p. 137-152 [with Thomas David, Lea Haller, Matthieu Leimgruber, Bernhard C. Schär and Christa Wirth]. **
12. *Le rôle des organisations patronales dans les variétés du capitalisme: l'exemple de l'industrie suisse des machines (1905-1913)*, in: Lamard Pierre, Stoskopf Nicolas (eds.), *L'Entreprise rhénane. Mythe ou réalité?*, Paris, Picard, 2015, p. 83-94.
13. *Les caisses de compensation en Suisse: des tentatives corporatistes au centralisme patronal (1929-1938)*, in: David Thomas, Straumann Tobias, Teuscher Simon (eds.), *Neue Beiträge zur Wirtschaftsgeschichte*, *Schweizerisches Jahrbuch für Wirtschafts- und Sozialgeschichte*, 30, Zurich, Chronos, 2015, p. 143-158.*
14. *L'Union centrale des associations patronales suisses dans la sphère publique (1908-1914)*, in: Fraboulet Danièle, Druelle-Korn Clotilde, Vernus Pierre (eds.), *Les organisations patronales et la sphère publique: Europe, XIXe et XXe siècles*, Rennes, Presses Universitaires de Rennes, 2013, p. 257-268.
15. *L'Union centrale des associations patronales suisses: genèse d'une association faïtière du patronat (1908-1922)*, in: Fraboulet Danièle, Vernus Pierre (eds.), *Genèse des organisations patronales en Europe (19e-20e siècles)*, Rennes, Presses Universitaires de Rennes, 2012, p. 143-152.
16. *Organized Capital and Coordinated Market Economy: Swiss Business Interest Associations between socio-economic regulation and political influence*, in: Trampusch Christine, Mach André (eds.), *Switzerland in Europe. Continuity and Change in the Swiss Political Economy*, London, Routledge, 2011, p. 63-81 [with André Mach].

forthcoming work (work in progress and submitted)

17. "Employers of the world, unite! ". The International Organization of Industrial Employers (1900-1950).
18. "Merchants of Peace"? The business leaders of the International Chamber of Commerce, 1920-2000 [with Thomas David]
19. "Responding to the challenge of labor militancy: Employers' transnational encounters, 1900-1920".
20. "Swiss neoliberalism? A long term perspective"

Contributions to conferences (oral presentation)

2019

- The League of Nations Decentred: Law, Crises and Legacies, 17-19.07, Melbourne Law School. Talk: "World Peace through Trade"? The International Chamber of Commerce and its Court of Arbitration, 1923-1947".
- Remembering 1919 and the origins of the International Economic Order, University of Sydney, 16.07.2019. Panel discussion with Anne Rees (LaTrobe), Aditya Balasubramanian (ANU), Ben Huf (Sydney), and Glenda Sluga.
- New Economic Thinking Winter School, University of Sydney, 13-17.07. Talk: "Views from Abroad – International Approaches to the History of Capitalism" [with Aditya Balasubramanian].
- Journées suisses d'histoire, 05-07.06. Zurich. Talk: "Local economic elites. The Basel, Geneva and Zurich Chambers of Commerce, 1880-2010" [with Thomas David].
- "Les Etats-Unis et l'Europe depuis 1945: réseaux économiques, philanthropiques et scientifiques" 20-21.06., Lausanne. Talk: "La philanthropie à la rencontre du business: le Carnegie Endowment for Peace et la Chambre de Commerce internationale à la fin de la Deuxième Guerre mondiale" [with Thomas David].
- The Business History Conference, Cartagena, 14-16.03. Talk: "When Global History Meets Business History. The International Chamber of Commerce as a Business Opportunity (1920-1960)" [with Pierre-Yves Donzé and Thomas David].
- Centre d'histoire internationale et d'études politiques de la mondialisation, University of Lausanne, 05.03. Talk : regards croisés sur les mobilisations patronales transnationales [with Marieke Louis].

2018

- Doktoratsprogramm UZH, "Can national histories be global" (Organized by Antoine Acker, UZH), 06.12, Zurich. Talk: "Transnational history of Switzerland".
- "Neoliberalismus & Co. Zeitgeschichtliche, Kapitalismuskonzepte auf dem Prüfstand", Zentrum Geschichte des Wissens, 29.11, Zurich. Talk: "What Is "Neo" About Neoliberalism?".
- "Industrial vigilantism, strikebreaking and patterns of anti-labour violence, 1890s-1930s. A comparative and transnational perspective", Oxford, 23-24.10. Talk : "Employers of the world, unite! The International Organization of Industrial Employers, 1900-1939".
- European Business History Association, Ancona, 6-8.09. Talk : "Employers of the world, unite! The International Organization of Industrial Employers, 1900-1939".
- World Economic History Conference, Boston. 29.07-03.08. Talk : "Merchants of Peace"? The International Chamber of Commerce, 1920-2000 [with Thomas David].
- "Revolutionäre Zeiten? Transnationale Perspektiven auf den schweizerischen Landesstreik vom November 1918", Bern, 18.05., Talk: "Employers of the world, unite! Strikes and Employers' Associations in the Age of Global Capitalism, 1871-1920".

2017

- Society for the Advancement of Socio-Economics, 29.06-01.07. Talk : "Merchants of Peace? The International Chamber of Commerce, 1920-2000" [with Thomas David].
- "Les espaces d'interaction entre les élites économiques françaises et allemandes, 1920-1950", Institut historique allemand, Paris, 21- 22.09. Talk: "L'Organisation Internationale des Employeurs Industriels comme lieu de rencontre entre patrons français et allemands (1920-1950)".
- Council for European Studies, Glasgow, 12-14.07. Talk : "Swiss Employers and the Development of the Welfare State, 1880-2000".

2016

- 4e Journées suisses d'histoire, Lausanne, 9-11.06. 2 Talks : "Les dirigeants du Parti socialiste et de l'Union syndicale au lendemain de la défaite de la France de juin 1940" [with Hadrien Buclin] and "Une Internationale pour les patrons? L'Organisation Internationale des Employeurs Industriels des années 1920 aux années 1950".
- Geschichtskontor, Zurich, 06.12. Talk : "Employers of the world, unite!" . The International Organization of Industrial Employers (1900-1950)"
- Forum fribourgeois pour l'histoire contemporaine, Fribourg, 01.06. Talk : "Employers of the world, unite!" . The International Organization of Industrial Employers (1900-1950)".

2015

- Séminaire SMASH, Neuchâtel, 23.10. Talk: "Une Internationale pour les patrons? L'Organisation Internationale des Employeurs Industriels des années 1920 aux années 1950".
- World Economic History Conference, Kyoto, 03-07.08. 2 Talks: "'Si vis pacem, para bellum.' The Construction of Business Cooperation in the Swiss Machinery Industry During the First Half of the 20th Century, Between Coordination and Organization" [with Stéphanie Ginalski] and "How did Employers' Associations get Involved in the Administration of Welfare Provision? The Swiss Experience Between the 1930s and the 1960s".
- The Economic and Social History seminar, Glasgow, 23.10. Talk: "An International for the employers? The International Organization of Industrial Employers, 1920s-1950".

2014

- European Business History Association, Utrecht, 22.08. Talk: "Employers and the Shaping of the Welfare State: The Swiss Post-War Experience (1948-1960)".
- Société Suisse d'histoire économique et sociale, Berne, 6.06. Talk : "Entre lobbying et coordination du patronat sur le marché du travail: L'Union centrale des associations patronales suisses entre 1908 et 1960".
- Society for the Advancement of Socio-Economics, Chicago, 10.07. Talk: "The Historical Construction of Institutional Complementarities: Business Interest Associations and Interlocking Directorates in the Swiss Industry (1910-1950)" [with Stéphanie Ginalski].
- European Social Science History Conference (ESSHC), Vienna, 25.04. Talk: "Employers and the Shaping of the Welfare State: The Swiss Post-War Experience (1948-1960)".
- Association suisse de science politique, Berne, 30.01. Talk: "Cooperation as a condition for growth: Business Interest Associations and Interlocking Directorates in Switzerland (1919s- 1950s)" [with Stéphanie Ginalski].

2013

- European Business History Association, Uppsala, 23.08. Talk: "Cooperation as a condition for growth: Business Interest Associations and Interlocking Directorates in the Swiss Machine and Metallurgy Industry (1910s-1950s)" [with Stéphanie Ginalski].
- "Les organisations patronales et les autres organisations collectives (Europe XIXe – XXe siècles)", Danièle Fraboulet et Pierre Vernus, Lyon, 20.06. Talk: "Les caisses de compensation en Suisse: du rêve corporatiste local au centralisme patronal (1929-1938)".
- Société Suisse d'histoire économique et sociale, Bern, 14.06. Talk : "Les caisses de compensation en Suisse: du rêve corporatiste local au centralisme patronal (1929-1940)".
- 3ème Journées suisses d'histoire, Fribourg, 7.02. Talk : "Les caisses de compensation en Suisse: du rêve corporatiste local au centralisme patronal (1929-1938)".

2012

- European Business History Association et Business History Society of Japan, 30.08, Paris. Talk: "Globalizing Employers' Collective Action: The International Organization of Industrial Employers during the Interwar Period" [with Thomas David].
- "Formes et moyens d'action des organisations patronales dans la sphère publique", Paris, 21.06. Talk : "L'Union centrale des associations patronales suisses dans la sphère publique (1908-1914)".

2011

- "Genèse des Organisations patronales en Europe (19e-20e siècles)", Paris, 9.06. Talk : "L'Union Centrale des Associations Patronales Suisses (UCAPS): Genèse, Morphologie et Fonction d'une organisation faïtière du patronat Suisse".
- Ecole doctorale de la Conférence des Université de suisse occidentale (CUSO), Historiales 08.06. Talk : "L'Union Centrale des Associations Patronales Suisses (UCAPS): Genèse, Morphologie et Fonction d'une organisation faïtière du patronat suisses".

2010

- Network for European Social Policy Analysis, Budapest, 3.09. Talk: "The Politics of Skills in Small Coordinated Market Economies Employers, Trade Unions, and Continuing Vocational Training in Denmark, the Netherlands, Austria, and Switzerland" [with Christine Trampusch].
- "Les organisations patronales en Europe: bilan sémantique historiographique et archivistique", Paris, 11.06. Talk: "Organisations patronales suisses : entre coordination économique et influence politique. Bilan historiographique et perspectives de recherche" [with Cédric Humair, Sébastien Guex et André Mach].
- Deutsche Vereinigung für Politische Wissenschaft, Verbändepolitik und Sozialstaat, Kassel, 7.06. Talk : "The Politics of Skills in Small Coordinated Market Economies Employers, Trade Unions, and Continuing Vocational Training in Denmark, the Netherlands, Austria, and Switzerland" [with Christine Trampusch].
- Association Suisse de Science politique, Genève, 7.01. Talk : "The Politics of Skills in Small Coordinated Market Economies Employers, Trade Unions, and Continuing Vocational Training in Denmark, the Netherlands, Austria, and Switzerland" [with Christine Trampusch].

Outreach activities

21. Invited talk for High school teachers in history, "La Grève générale de 1918", Lausanne, 14.11.2018.
22. Scientific counseling for a historical documentary on the 1918 general strike authored by Frédéric Hausammann, 2017-2018, on TV RTS1 on Sunday, 04.11.2018.
23. Interview in Der Funke, "Der Klassenkampf von oben", 11.2019. 20. Invited talk, "La Grève générale de 1918. De la confrontation à la paix du travail", "Genève, tu g/rèves? Grève générale de 1918: commémoration et actualité vendredi 9 novembre 2018", Communauté genevoise d'action syndicale & Collège du travail, 9.11.2018.
24. Interview in Pages de gauche, "Une remise en cause fondamentale des structures de domination", N°169, 10.2018.
25. Invited talk, "La Grève générale de 1918", Conseil communal, Lausanne, 12.09.2018, ~ 100 people.
26. Invited talk, "La Grève générale de 1918", UNIA Jura & Jura Bernois, Tramelan, 25.08.2018. ~ 40 people.
27. Radio Interview RTS1, La Matinale, 24.08.2018.
28. Invited talk, Robert-Grimm-Gesellschaft, "Verschwörungstheorien in der Propaganda der Arbeitgeberverbände", Olten, 16.04.2018, ~ 30 people.
29. Interview in Services Publics, "Les patrons à l'assaut de la grève générale", 02.03.2018.
30. Invited talk, "Une lutte des classes du haut vers le bas ? Le rôle des organisations patronales", "Centenaire de la grève générale: Origines, conflits, conséquences", Union syndicale Suisse, 15.11.2017, ~300 people.
31. Radio Interview RTS1, Forum, "Colloque scientifique à une année des 100 ans de la grève générale de 1918", 13.11.2017.
32. Interview in L'événement syndical, "Les associations patronales profitent des caisses de compensation", 09.08.2017.
33. Portrait in DIE ZEIT, "Historiker: Folge dem Geld!", 08.05.2017.
34. Radio Interview SRF, Echo der Zeit, "Über den Einfluss der Wirtschaft", 04.09.2015.
35. Interview in SolidaritéS, "Blocher a une autre vision stratégique pour défendre les intérêts patronaux", 05.12.2013.

General contributions to science

36. transnationalhistory.ch [co-organization of the network with Thomas David, Lea Haller, Matthieu Leimgruber, Bernhard C. Schär and Christa Wirth].